



DON'T BE INVISIBLE EVERYBODY COUNTS

literally. everyone.

We get ONE chance to determine how our collective money and political power will be distributed for the next decade. Census data informs many decisions that affect our communities, economy and democracy. Participating in the census is our opportunity to ensure that our communities receive their fair share.

Your community is counting on you in 2020

CENSUS 101

Your Data Means
MONEY & POWER FOR YOUR COMMUNITY

A

What is the census?

A short survey and nationwide headcount of how many people live in the U.S. and where.

B

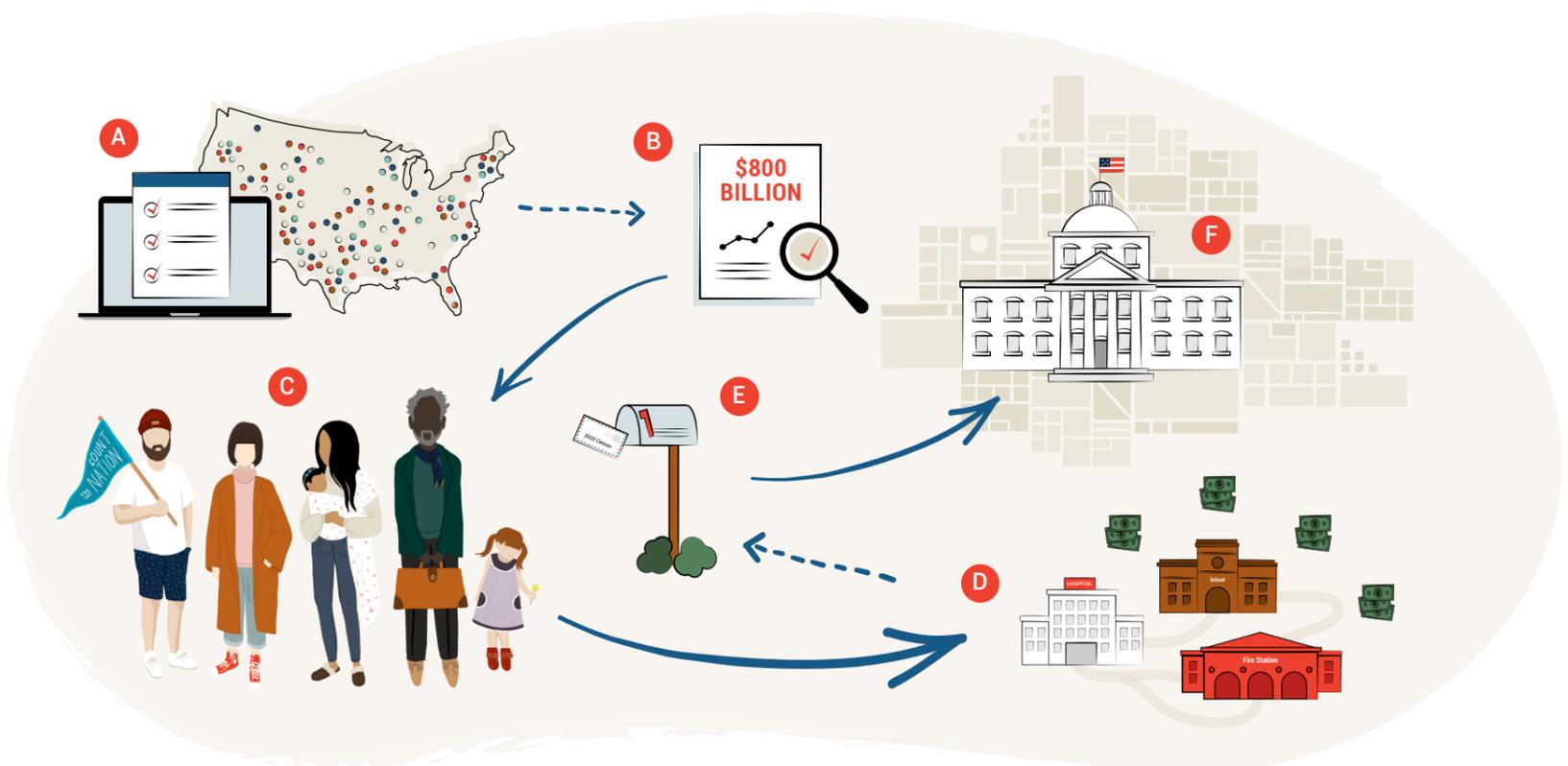
Why does the census matter?

Its data that fuels our democracy and enables the government to determine how \$800 billion in federal dollars are spent each year.

C

Who is counted?

A count of every person living in the U.S. is mandated by our constitution, regardless of age, citizenship status or any other characteristic.



D

How does the census affect me?

Federal dollars, allocated using census data, are used to support healthcare, improve public safety, help fund education, provide housing assistance, and fix roads (to name just a few uses)!

E

Where do we receive the census?

You will receive a notice in the mail in March 2020 with directions on how to fill out the survey online, by phone or by mail. If you don't receive it or you lose it, you can still fill it out online or by phone.

F

What happens after the data is collected?

Census data:

- Inform funding for over 300 federal programs that support healthy communities
- Determine how many of the 435 seats in Congress each state gets based on population count
- Are protected by law and cannot be shared outside of the census bureau!!



www.countthenation.org | contact@countthenation.org

Join the
movement

COUNT *the* NATION